



Yellow Future: Oriental Style in Hollywood Cinema

By Jane Chi Hyun Park

Univ Of Minnesota Press. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 8.3in. x 5.5in. x 0.7in. Yellow Future examines the emergence and popularity of techno-oriental representations in Hollywood cinema since the 1980s, focusing on the ways East Asian peoples and places have become linked with technology to produce a collective fantasy of East Asia as the future. Jane Park demonstrates how this fantasy is sustained through imagery, iconography, and performance that conflate East Asia with technology, constituting what Park calls oriental style. Park provides a genealogy of oriental style through contextualized readings of popular films—from the multicultural city in Blade Runner and the Japanese American mentor in The Karate Kid to the Afro-Asian reworking of the buddy genre in Rush Hour and the mixed-race hero in The Matrix. Throughout these analyses Park shows how references to the Orient have marked important changes in American popular attitudes toward East Asia in the past thirty years, from abjection to celebration, invisibility to hypervisibility. Unlike other investigations of racial imagery in Hollywood, Yellow Future centers on how the Asiatic is transformed into and performed as style in the backdrop of these movies and discusses the significance of this conditional visibility for representations of...



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