



## Multi-National Colleges and Universities: Leading, Governing, and Managing International Branch Campuses: New Directions for Higher Education

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By -

John Wiley Sons Inc, United States, 2011. Paperback. Book Condition: New. New.. 224 x 147 mm. Language: English . Brand New Book. Dedicated to the hundreds of practitioners who work at international branch campuses (IBCs), this volume examines the unique challenges ICB professionals face in the leading edge of development in the global higher education sector and how they are unlike those confronted by their colleagues on the home campus. The volume is designed to provide readers with an overview of the IBC phenomenon, as well as provide practical insights from those directly involved in the development of multinational colleges and universities. Editors Jason E. Lane and Kevin Kinser of the Institute for Global Education Policy Studies at State University of New York, and begin with an overview of the development of IBCs. The first chapter, by Jason Lane, traces the history of such institutions and discusses various intentions behind their creation and the roles they play in the host country. The next two chapters deal specifically with issues pertaining to faculty and students. The second chapter focuses on strategies for managing and leading academic staff spread across multiple countries. The third chapter looks at the challenges of replicating the student...



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